

Music City Pickleball Social Media Policy

This policy governs the publication of and commentary on social media by members of Music City Pickleball. For the purposes of this policy, social media means any facility for online publication and commentary, including, without limitation, blogs, websites and social networking sites such as Facebook, LinkedIn, Twitter, Pinterest, Instagram and YouTube.

Music City Pickleball members are free to publish or comment via social media in accordance with this policy.

Publication and commentary on social media has similar obligations to any other kind of traditional written or spoken publication or commentary.

- Social media accounts for the club shall be set up only by a designated member of the Music City Pickleball Board of Directors.
- All Music City Pickleball social media postings shall portray the club and/or corporation in a professional manner. Use common sense.
- Members should not disparage other members or provide critical comments on their play either by naming them or in any way making it obvious who the comment is referring to.
- Refrain from posting items that could reflect negatively on Music City Pickleball or otherwise embarrass the organization. Social media posts are widely accessible and will be around for a long time, so consider the content carefully. Google has a long memory.
- Refer negative comments or posts found on Music City Pickleball social media sites to the Board of Directors. Do not respond or engage in dialogue about such posts.
- Be transparent. When posting or commenting as a member of Music City Pickleball, disclose your name and that you are a member of Music City Pickleball.
- Be accurate and correct any mistakes as soon as possible.
- Be considerate. Post meaningful, respectful comments.
- Do not publish Music City Pickleball's (or anyone else's) confidential information. Confidential information includes things such as unpublished details of current projects, members' personal information and items not yet approved by the Board of Directors or membership, if applicable.
- Respect the law, including those laws governing defamation, libel,

discrimination, harassment, and copyright and fair use. All posts incorporating copyrighted material should properly cite source material and provide links to original sources when possible.

- Show proper respect for people's privacy and topics that may be considered objectionable or inflammatory.
- Use disclaimers. When posting or commenting in a capacity unrelated to Music City Pickleball, make clear that any statements made are solely your own and do not represent the opinions or viewpoints or official policies of Music City Pickleball.
- Members should request permission when videotaping matches with members and their guests.
- Adhere to the rules of MCP's Social Media Platforms, specifically no self-promotion, spam or irrelevant links are permitted. MCP Facebook posts should be related to MCP, pickleball and its members' pickleball-related news. Anything outside of this or MCP-sponsored events, apart from tournament advertisements that may be of interest to members, may be removed at the Board's discretion.